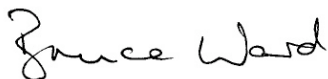


There are no 'right' or 'wrong' ways

Managing holistically is the new way for you to make decisions. The thing about managing holistically is that there are no recipes – there are no 'right' or 'wrong'. The process does not contain limiting things in it that say you 'can' or you 'can't' do something, such as say, organic agriculture has. If you are a certified organic or biodynamic farmer there a whole lot of things that you can and cannot do – there are none of those in this process.

Managing holistically is actually a frame work or skeleton on which you add the bits that are relevant for you, so that you can then make your decisions towards 'how you say you want things to become'.

Yes it is a management process, but fundamentally it is a decision making process first up.



Managing Director